

## ACE-1 Credit Repair SEO Analysis

[www.ace1creditrepair.com](http://www.ace1creditrepair.com)

Pradeep Bali  
starrfunding@yahoo.com



## Findings

As you stated in your email, it is a new website and business so I will not state the Pros and Cons as I normally would do with an established website. I will start by listing what needs to be in place in order for your website to be search engine friendly and SEO ready.

On first impressions, your website looks well designed, neat and attractive. I like the colors and layout of the website.

## Recommendations

- Apply a secure https to your URL by purchasing a SSL Certificate through your registrar (where you bought the domain) or your hosting. Google prefers https over http.
- Optimize the Titles and Descriptions of each page with my recommended target keywords
- Optimize all images throughout the website with targeted keywords
- Add more content to your home page. Have an article about the benefits of good credit written and placed between Services and Testimonials
- Create a Google My Business Page
- Create Social Media Accounts for your business on Facebook, Twitter, LinkedIn, etc.
- Create local citations to get your website ranking on Google Maps.
- Create a blog about tips and guides to better credit. People like information and so does Google. Having regular updates like new

blog posts alerts Google that your website is always current with which you become an authority in your target market.

### **Competitors and Rankings**

- [www.lexingtonlaw.com](http://www.lexingtonlaw.com)  
80 page 1 rankings
- [www.creditrepairsolutionsnow.com](http://www.creditrepairsolutionsnow.com)  
8 page 1 rankings
- [www.740plus.com](http://www.740plus.com)  
10 page 1 rankings

### **Target Keywords to Focus on**

- credit repair California
- credit repair services near me
- credit repair lawyers in California
- credit repair services
- best credit repair services
- Fresno credit repair

These would be the main keywords that I would create my SEO Campaign around to start with.

I would start with local keywords based on your city and surrounding cities as these will rank faster then targeting credit repair services on a broader scale.

After the first 3 months, we can start working on other keywords and build up the ranking profile.

**We have a good opportunity here as most of your competitors in your area and California are not fully optimized for targeted keywords.**

Please note that rankings do not happen overnight and does take some time and effort. It can take anywhere from 2 weeks to 3 months to see results.

## **My SEO Project Plan & Service**

### **Month 1**

- Get access to website login details
- Full website audit and evaluate all website pages
- Keyword research and metrics
- Optimize all pages for targeted keywords
- Optimize titles, meta description, images and content
- Review social profiles and create new profiles if needed
- Month SEO Reporting

### **Month 2**

- Review and create citations for local listings
- Update Social profiles with new content to keep it current
- Off page high authority backlinking
- Monthly SEO Reporting

### **Month 3 and Onwards**

- Build 5-10 high authority backlinks with targeted keywords
- Create 5 YouTube Business Card Videos
- Update Social Profiles
- Monthly SEO and Rankings Reporting

### **Pricing and Payment**

- \$595.00 per month + 1 time \$155.00 Set up fee = **\$750.00**
- \$595.00 Billed every 30 days thereafter
- 6 months minimum required
- Payment required to start each month